

THE CARE AND PRESERVATION OF RARE COINS



Turn this page and you'll **hear** the maestro on a subject of importance to **all** rare coin collectors.



FIRST 
COINVESTORS, INC.

OFFICE OF THE PRESIDENT

Hello!

If you are a rare coin collector, investor, or dealer, we at F.C.I. want to get to know you. We tried to staff our Company with fine people — warm and responsive, as well as experts in their field.

F.C.I. has the means and the people to assist you, whether in investment in gold coins, silver dollars, or type coins. Our staff of more than 50 persons, our inventory of millions of dollars, our integrity — all are ready to serve you.

This idea — a talking book record — is an example of innovations brought to numismatics by F.C.I. Our book club division intends to produce an entire line of these records, and we welcome your inquiry for a listing as they become available.

Please fold this cover underneath the back cover and place the entire package on your turntable. Then sit back and listen — to BOTH sides of the record. I think you'll be entertained and informed.



Stanley Apfelbaum
President



Breen of F.C.I.



Breen, Haffner, Apfelbaum

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Each recording will be produced on non-breakable, scratch-resistant poly-vinyl, in very limited quantity. Already in the works are dis-

cussions on GRADING and COUNTERFEIT DETECTION by Walter Breen. Following will be recordings by other eminent authorities. If interested, please write to **MS. TERRY APFELBAUM, Director, F.C.I. Press**, 200 I.U. Willets Road, Albertson, N.Y. 11507.